



A.V.C. COLLEGE (AUTONOMOUS)

UGC recognized College with Potential for Excellence Phase I&II
NIRF All India Ranking 2019: College Rank-Band: 101-150

MANNAMPANDAL, MAYILADUTHURAI- 609 305

Phone & Fax: 04364 – 22264 email: avccollegeauto@gmail.com

Website: www.avccollege.net

Report of the Online Academic Activity: Webinar

Report of the Webinar on **Recent Trends in Translation** organized by the PG Department of English collaboration with IQAC and R&D cell of our college on 06.06.2020

Resource Person

: **Dr. L. Rajesh,**
Assistant Professor of English,
Rajah Serfoji Government College,
Thanjavoor

Topic

: **Recent Trends in Translation**

Detail	Response
Date & Time	06.06.2020 at 10.30a.m. to 12.00 noon
Brochure/Poster/Circular	
Registration URL (Google Forms)	https://forms.gle/Yie6TEvDpQ6VToYx5
Organized by	PG Department of English
Facilitator/Collaborators	IQAC, R&D CELL
Target Audience	Academicians, Scholars, Students, etc . . . ,
Registration Days	From: 03.06.2020 (12.00 p.m.) to 05.06.2020 (08.00 pm)
Total No. of Registration	382
Webinar URL (Google Meet)	http://meet.google.com/hmq-tprg-ptj
You Tube URL	https://www.youtube.com/watch?v=umUuPox8Ano
Total No. of Participants	250



A.V.C. COLLEGE (AUTONOMOUS)

UGC recognized College with Potential for Excellence Phase I&II

NIRF All India Ranking 2019: College Rank-Band: 101-150

MANNAMPANDAL, MAYILADUTHURAI- 609 305

Phone & Fax: 04364 – 22264 email: avccollegeauto@gmail.com

Website: www.avccollege.net

Report and Highlight of the Webinar

The Webinar was organized on Recent Trends in Translation studies because it provides lot of employment opportunity to the students' community. Translation Studies is a field of study that deals with the theory, description, and application of translation. Because it examines translation both as an interlingual transfer, and as an intercultural communication. Translation Studies could also be described as an inter-discipline which touches on other diverse fields of knowledge, including comparative literature, cultural studies, gender studies, computer science, history, linguistics, philosophy, rhetoric, and semiotics. The skills of translation are very much required and ever more important and desirable. Today's multicultural and multilingual society demands effective, efficient, and empathetic communication between languages and cultures.

Translation Studies might examine the practices and context of translating texts as they are specialist (legal, business, medical, etc...) it also explores the art of translation as a creative act in literary translation and international marketing. Translation Studies also explores how issues of culture, power, gender, ethics medium which affect the act of translating. The webinar enables students to apply their theoretical understanding to the approaches, techniques, and choices that are used daily as a practicing translator.

Translation Studies prepares students for various career. Some graduates choose to start their own business as a freelance translator. Others become in-house translators or project managers for translation companies or international businesses.

Translation Studies deals with the practical experiences of the translator; it also explores from theoretical and methodological perspectives in history and philosophy of translation, as well as current trends in the field.



A.V.C. COLLEGE (AUTONOMOUS)


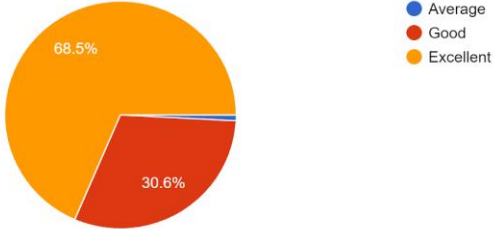
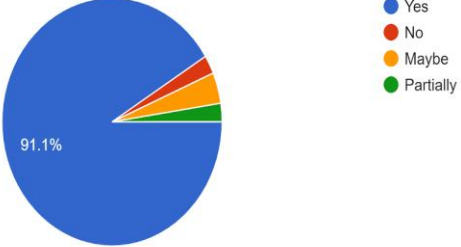
UGC recognized College with Potential for Excellence Phase I&II

NIRF All India Ranking 2019: College Rank-Band: 101-150

MANNAMPANDAL, MAYILADUTHURAI- 609 305

Phone & Fax: 04364 – 22264 email: avccollegeauto@gmail.com

Website: www.avccollege.net

<p>Organizing Member (Name & Designation)</p>	<p>Dr. M. Venkatesan, Assistant Professor of English</p>								
<p>Certificate for Participation</p>	<div style="border: 2px solid orange; padding: 10px;">  <h2 style="text-align: center;">A.V.C. COLLEGE(Autonomous)</h2> <p style="text-align: center; font-size: small;">UGC Recognized 'College with Potential for Excellence-Phase I & II' NIRF All India Ranking 2019: College (Rank – band : 101 – 150) Mannampandal, Mayiladuthurai -609 305</p> <p style="text-align: right; font-size: x-small;">66AYEO-CE000037</p> <h3 style="text-align: center; color: red;">Certificate of Appreciation</h3> <p style="text-align: center;">This is to certify that Mr./Ms./Prof./Dr./ Ms.A.SATHIYAVATHI of A.V.C.College (Autonomous), Mannampandal, Mayiladuthurai. has attended and successfully completed the Webinar on “RECENT TRENDS IN TRANSLATION” jointly organised by IQAC, R&D Cell and Department of English on 6th JUNE 2020.</p> <p style="text-align: center; color: italic;">We appreciate your earnest effort!</p> <p style="text-align: center; font-size: x-small;"> DR. P. ANBUSRINIVASAN DR. R. KARTHIKEYAN DR. M. VENKATESAN DR. K. MEHANATHANDR. R. NAGARAJAN IQAC-COORDINATOR R&D CELL -DIRECTOR WEBINAR- COORDINATOR H.O.D-Convener PRINCIPAL </p> <p style="text-align: center; font-size: x-small;">*E-certificate-signature not required</p> </div>								
<p>Feedback Overall Webinar Experience</p>	<p>Overall webinar experience 124 responses</p>  <table border="1" style="font-size: x-small; margin-left: auto; margin-right: auto;"> <tr><td>Average</td><td>0.9%</td></tr> <tr><td>Good</td><td>30.6%</td></tr> <tr><td>Excellent</td><td>68.5%</td></tr> </table>	Average	0.9%	Good	30.6%	Excellent	68.5%		
Average	0.9%								
Good	30.6%								
Excellent	68.5%								
<p>Did this webinar meet your expectations?</p>	<p>Did this webinar meet your expectations? 124 responses</p>  <table border="1" style="font-size: x-small; margin-left: auto; margin-right: auto;"> <tr><td>Yes</td><td>91.1%</td></tr> <tr><td>No</td><td>4.8%</td></tr> <tr><td>Maybe</td><td>2.4%</td></tr> <tr><td>Partially</td><td>1.7%</td></tr> </table>	Yes	91.1%	No	4.8%	Maybe	2.4%	Partially	1.7%
Yes	91.1%								
No	4.8%								
Maybe	2.4%								
Partially	1.7%								



A.V.C. COLLEGE (AUTONOMOUS)

UGC recognized College with Potential for Excellence Phase I&II

NIRF All India Ranking 2019: College Rank-Band: 101-150

MANNAMPANDAL, MAYILADUTHURAI- 609 305

Phone & Fax: 04364 – 22264 email: avccollegeauto@gmail.com

Website: www.avccollege.net

<p>How did you know about this webinar?</p>	<p>How did you hear about this Webinar? 124 responses</p> <table border="1"> <thead> <tr> <th>Source</th> <th>Count</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>AVCCollege Website</td> <td>25</td> <td>20.2%</td> </tr> <tr> <td>AVCCollege Face book</td> <td>3</td> <td>2.4%</td> </tr> <tr> <td>Whatsapp Referral</td> <td>91</td> <td>73.4%</td> </tr> <tr> <td>Google meet</td> <td>4</td> <td>3.2%</td> </tr> <tr> <td>Google Meet</td> <td>1</td> <td>0.8%</td> </tr> <tr> <td>Through the E-mail</td> <td>1</td> <td>0.8%</td> </tr> <tr> <td>GOOGLE MEET</td> <td>1</td> <td>0.8%</td> </tr> <tr> <td>Jointly organised</td> <td>1</td> <td>0.8%</td> </tr> <tr> <td>From my college professor</td> <td>1</td> <td>0.8%</td> </tr> </tbody> </table>	Source	Count	Percentage	AVCCollege Website	25	20.2%	AVCCollege Face book	3	2.4%	Whatsapp Referral	91	73.4%	Google meet	4	3.2%	Google Meet	1	0.8%	Through the E-mail	1	0.8%	GOOGLE MEET	1	0.8%	Jointly organised	1	0.8%	From my college professor	1	0.8%
Source	Count	Percentage																													
AVCCollege Website	25	20.2%																													
AVCCollege Face book	3	2.4%																													
Whatsapp Referral	91	73.4%																													
Google meet	4	3.2%																													
Google Meet	1	0.8%																													
Through the E-mail	1	0.8%																													
GOOGLE MEET	1	0.8%																													
Jointly organised	1	0.8%																													
From my college professor	1	0.8%																													
<p>Any other suggestion</p>	<p>This webinar is an eye opener to the final year students. There are many avenues to conduct webinar like “Problems in Translation”, “Machine Translation ‘ ’ etc.,</p>																														
<p>Some of the Comments are</p>	<ul style="list-style-type: none"> *Webinar is very useful. *It is very much useful for my Ph.D., research work. *Please conduct similar webinar on” Problems in Translation ‘ ’, “Machine Translation” etc..... *The resource person explained the concept in a simple and effective manner. *His experience in the field of lexicography adds more colour to his speech. *I congratulate the organizer and the speaker, Thank you sir. *It is the novel venture in the lockdown period. *Many of my research scholars and friends watched the program through you tube link apart from Google platform. *Very good attempt sir. *Thank you for sharing some details on research funding agencies. 																														
